

DANNY AVERSHAL

writing, branding, and creative solutions

COPYWRITING

SOCIAL MEDIA

Your brand's voice on every channel.

GHOSTWRITTEN ARTICLES

Concise articles that inform with authority.

PRESS RELEASES

Bright and clean releases to announce the latest. Plus distribution.

WHITEPAPERS / CASE STUDIES

Engaging insights on complex issues or obstacles and how you overcame them.

VIDEO PRODUCTION

SOCIAL MEDIA ADS

Multi-channel spots that attract and convert.

EXPLAINER VIDEOS

Informative videos to educate your audience.

Danny Avershal is a writer and video producer based in Los Angeles.

He typically writes about e-commerce, entertainment, and entrepreneurship.

His ghostwritten work has been featured in RollingStone and FastCompany.

PRICES VARY BASED ON THE SIZE AND SCOPE OF EACH PROJECT.

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